

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



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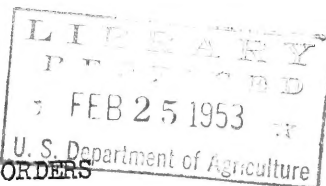
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# MITCHELL'S DAHLIA GARDENS

## "GROWERS OF IMPORTED AND DOMESTIC DAHLIAS"

### EAST MORICHES, LONG ISLAND, N.Y.

SPRING LIST 1953



TERMS - CASH with order, or 25% and balance before shipment. MONEY ORDERS must be made payable at EAST MORICHES, N.Y.

All orders shipped via EXPRESS, Parcel Post only if postage is remitted with order.

CANADIAN CUSTOMERS must secure permit from Department of Agriculture, Ottawa.

All goods travel at risk of consignee, our responsibility ceasing with delivery to transportation company.

We guarantee our roots to be true to name and in good growing condition when shipped. Every root fit to sell your most exacting customer.

25 or mor roots may be had at the 100 rate; on 25 or less add 25%. ALL STOCK OFFERED F. O. B. EAST MORICHES, L.I. NEW YORK.

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#### DECORATIVE DAHLIAS

Rate per 100

AVALON, One of the old ones, good sulphur yellow.....	\$11.00
ANNA BENEDICT, Deep red to garnet, very striking.....	30.00
ARELDA LLOYD, Yellow Sport of Jane Cowl.....	20.00
ADOLPH MAYER, Dark purple with rosy black, one of the best dark dahlias, very good cutter.....	35.00
BARBAROSA, Cardinal red with crimson glow, one of the better reds, good in the garden.....	38.00
BAGDAD, Crimson red, good cutter, good garden flower.....	18.00
BEETHOVEN, Lilac, very fine flower, prolific.....	35.00
BRANDARIS, Red with yellow center, very beautiful, Winner of Dutch Challenge Cup 1951.....	50.00
CALIFORNIA IDOL, Large formal yellow.....	35.00
CAMEO, The name aptly describes this one.....	20.00
CHEROKEE ROSE, Rose-mauve, excellent cutflower.....	26.00
COMMANDO, French Lilac, Excellent garden flower.....	16.00
CEASE FIRE, Soft citron yellow with creamy white to tips, Large flowering variety for the garden.....	42.00
DAHLIAMUN, Large informal bronze.....	45.00
D-DAY, Rose pink, excellent cutter very strong.....	20.00
DEVIL de ROI ALBERT, Violet purple with white tips, excellent cutflowers, good florist novelty.....	35.00
DIAMANT, Red, yellow and purple, excellent collection stock.....	16.00
E.G. RAMSEY, Robin Red, very large flower, exhibition dahlia.....	36.00
FOREST FIRE, Yellow to scarlet, very good garden flower.....	22.00
FLAMINGO, Light pink to red.....	40.00
FLORIST'S BEAUTY, Large red and white.....	25.00
FRANCIS LARROCCO, Yellow, one of the old ones. Good.....	15.00
GERTRUDE BRINTON, Crimson red, garden flower.....	18.00
GERRIE HOEK, Reddish pink, excellent florists flower.....	35.00
GOLDEN ECLIPSE, Old standard gold.....	12.00
GOLDEN LEADER, Gold yellow, large flowering.....	35.00
GLAMOUR, Violet-purple, very good.....	60.00
HARRY MAYER, Lilac-pink, good garden pink.....	18.00
HANS KUNTERBUNT, Blood-red with white tips.....	50.00
JANE COWL, Orange to old gold, very good.....	25.00
JERSEY'S BEAUTY, Best pink cutter.....	18.00
JERSEY'S RED BEAUTY, Red, near same formation as Beauty.....	18.00
JERSEY'S BEACON, Chinese red decorative.....	16.00
JERSEY'S WHITE BEAUTY, Large white.....	22.00
KENTUCKY, Salmon-Orange. Same form as Beauty.....	25.00
KIRSTEN FLAGSTADT, Dark Golden Yellow, very large flowers.....	60.00
KATHLEEN NORRIS, Bright Rose, very good flower.....	35.00
LOIS WALCHER, Purple with white tips, very nice flower.....	35.00
LILAC TIME, Clear violet, with light violet glow.....	38.00
LE TORREADOR, Red, good cutter and garden flower.....	11.00

RECEIVED  
JAN 17 1964  
U.S. DEPARTMENT OF THE INTERIOR  
BUREAU OF LAND MANAGEMENT

TO: DIRECTOR, BUREAU OF LAND MANAGEMENT  
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DECORATIVE DAHLIAS Continued	Rate per 100
MAHARADJA, Purple-garnet, very dark, good flower.....	\$30.00
MARIE, Excellent pink, Very good garden flower.....	18.00
MARG. W. WILSON, Lavender-pink, excellent garden flower.....	15.00
MARSHALL'S PINK, True pink, fair cutter, good garden flower.....	18.00
MRS. GEO. LE BOUTILLIER, Standard red, good garden flower.....	12.00
MRS. WM. S. KNUDSEN, The best white decorative.....	26.00
MRS. JAMES ALBIN, Very good yellow.....	14.00
MIDWEST CHAMPION, Large violet rose.....	22.00
MONTGOMERY, Deep Canary yellow, darker to center.....	50.00
NEW YORK MARKET, White shaded lilac, excellent cutter.....	18.00
NAGEL'S SENSATION, Salmon rose, lemon yellow to center.....	35.00
NAGEL'S UPERBA, Large novel yellow, excellent flower.....	24.00
NEAREST BLUE, Very distinctive colour of dark lilac, near blue. Very large flowering and quite large for the garden.....	Net 3.00
ORANGE TRIUMPH, Glowing orange-red, early, rich flowering.....	35.00
ORANGE LIBERATOR, Brilliant orange, excellent cutflower.....	26.00
OGDEN REID, Large flowering pink, very good garden flower.....	35.00
PINK GIANT, Vivid rose, Giant flower.....	28.00
RED SPLENDOR, This is one of the best. Bright red. Large and free flower- ing. Marvelous flower.....	42.00
RED AND WHITE, Red with white border. The color is constant. Won excel- lent rating both here and in Holland.....	Net 1.00
SAMARKAND, Very large purple.....	22.00
SUNRAYS, Golden Buff, very large flower and very good.....	22.00
SEPTEMBER, Golden bronze, very nice garden plant.....	35.00
SILVER GLAMOUR, Purple with silver, large flowers.....	65.00
TERPO, Beautiful red flower.....	Net 3.00
VICTORY, Rose and Old Gold, excellent cutflower.....	25.00
VERMILLION RECORD, Bright vermillion red, very free flowering, first class cut flower, glittering colour, very fine novelty.....	6.00
WHITE KING, White, excellent florists flower.....	13.00
WATCHUNG GIANT, Golden yellow, almost bronze.....	14.00
YANKEE KING, Immense yellow, very good.....	22.00

CACTUS DAHLIAS	Rate per 100
ABBOTT, Dark red with black glow to center.....	\$40.00
ALOIS NELEN, Orange red with yellow edges.....	40.00
ARISTOS, Purple with white tips.....	40.00
AUMONIER CHANDELEON, Lavender-rose, changing to yellow in center, very, very good cutflower.....	40.00
BALLEGO'S SURPRISE, Large white garden flower, can be cut.....	30.00
BERGER'S MASTERPIECE, Chamois-rose, very artistic.....	35.00
BREENDONCK, Very dark red, almost black, excellent cutter.....	35.00
BENTO, Purple to garnet, nice flower.....	35.00
BRIOSO, Red and white, one of the best.....	40.00
COPPERHEAD, Brown-red with copper nuances, excellent.....	Net 1.00
ELSJE, Nice yellow.....	18.00
ELITE, Apricot, with dark center.....	40.00
FANTASTIC, Dark red with salmon glow, looks like a huge spider, long and very strong stems.....	Net .75
FLIRT, Clear Saffron yellow, very good cutter.....	.50
FANNY SANDT, Large lilac rose garden flower.....	22.00
FAITHFUL, enormous white, excellent flower.....	25.00
GENERAL EISENHOWER, Excellent red cactus growing on long, straight stem, excellent cutter and keeper. You should be able to sell this one more than ever.....	42.00
GENERAL DEAN, Apricot-orange to dark sunflower yellow.....	42.00
GLORIOUS VICTORY, Rose, lilac to center, excellent cutter.....	40.00
HYLAS, Very fine salmon red, lighter to the base.....	36.00
HOEK'S GLORY, Lilac rose, Sport of Berger's Meisterstruck.....	36.00
IVENT, Orange Color, enormous flower, quite excellent.....	36.00
JERSEY'S DAINTY, White with lilac tint.....	22.00
JANE LAUSCHE, Pure lilac with white ends.....	42.00
LILAC WONDER, Soft lilac, rich cutflower.....	36.00
LOMBAERT'S VIOLET, Very dark violet.....	38.00
LADY IN RED, Excellent red flower, fine cutter.....	25.00
LYREIK, Lilac-rose, huge spider-like formation.....	Net 1.00
MAYFAIR, Yellow with violet red.....	35.00
MELODY, Excellent yellow garden flower.....	22.00
MOEDER AARTSEN, Spider-like bronze, very good.....	36.00
MOEDER BALLEGO, Beautiful red.....	36.00
MELISANDE, Excellent lavender flower, fine cutter.....	34.00
MONTY, Bright cerise red, very good cutter.....	42.00
NOCTOURNE, Very dark red, fine for the garden.....	25.00

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that this is crucial for the company's financial health and for providing reliable information to stakeholders. The text mentions that the records should be kept up-to-date and that any discrepancies should be identified and corrected immediately.

2. The second part of the document outlines the procedures for handling customer inquiries. It states that all inquiries should be handled in a timely and professional manner. The text provides specific instructions on how to respond to different types of inquiries, such as those regarding product availability, pricing, and shipping. It also mentions that the company should strive to provide excellent customer service at all times.

3. The third part of the document discusses the company's policy on employee conduct. It states that all employees are expected to adhere to a high standard of ethical behavior and to follow the company's code of conduct. The text mentions that any violations of the code of conduct will be dealt with seriously and that the company reserves the right to take disciplinary action against any employee who fails to comply with the policy.

4. The fourth part of the document outlines the company's strategy for expanding its market reach. It states that the company will focus on identifying new markets and developing targeted marketing campaigns to reach potential customers in these markets. The text mentions that the company will also explore new distribution channels and partnerships to help it reach a wider audience.

5. The fifth part of the document discusses the company's commitment to environmental sustainability. It states that the company is committed to reducing its carbon footprint and to using sustainable materials in its products. The text mentions that the company will also implement various measures to conserve energy and water in its operations.

6. The sixth part of the document outlines the company's policy on intellectual property. It states that the company will protect its intellectual property rights and will take legal action against anyone who infringes on these rights. The text mentions that the company will also register its trademarks and patents to ensure that it has legal protection for its innovations.

7. The seventh part of the document discusses the company's commitment to social responsibility. It states that the company is committed to supporting the community and to promoting social justice. The text mentions that the company will also implement various initiatives to support local businesses and to promote environmental sustainability.

8. The eighth part of the document outlines the company's policy on data privacy. It states that the company will protect the privacy of its customers' data and will not share this data with third parties without their consent. The text mentions that the company will also implement various measures to ensure that its data is secure and that it is only used for the purposes for which it was collected.

9. The ninth part of the document discusses the company's commitment to transparency. It states that the company will provide clear and concise information about its operations and its financial performance. The text mentions that the company will also publish an annual report that details its activities and its commitment to its stakeholders.

10. The tenth part of the document outlines the company's policy on conflict resolution. It states that the company will seek to resolve any conflicts in a fair and equitable manner. The text mentions that the company will also implement various measures to prevent conflicts from arising in the first place.

## CACTUS DAHLIAS

Rate per 100

NAR, Small red with bright yellow tips.....	\$25.00
PATTON, Bright pure orange, well formed flower.....	36.00
PRINCE CHARLES, Bright lilac-rose, well formed flowers on long and strong stems, freeflowering.....	Net .60
PURITY, A very excellent white outflower.....	42.00
PASTORALE, Peach to rose, excellent outflower.....	34.00
RHEINGOLD, Very good bronze flower.....	40.00
REISEN'S WONDER, Crimson purple to rose.....	40.00
SANTIAGO, Chestnut brown with dark red glow.....	36.00
SMOKEY, Smoke color, very strong grower, excellent cutter.....	Net .75
SHOWGIRL, excellent yellow garden flower.....	Net .75
VICTORY DAY, Berry red, splendid flower.....	36.00
YELLOW SPECIAL, Excellent yellow outflower.....	35.00
YELLOW PRINCESS, Yellow, very good flower.....	32.00
ZENITH, Deep amaranth red with magenta tips, extra good.....	34.00

## MINIATURE DAHLIAS

Rate per 100

ANIMATO, Reddish pink cactus, very good cutter.....	\$22.00
ANDRIES ORANGE, Bright orange cactus.....	17.00
BABY ROYAL, Apricot, excellent small semi-cactus.....	15.00
BISHOP OF LLANDAFF, Red with black foliage, pony.....	12.00
FAIRY, Excellent pink cutter.....	10.00
HERLINDE, Malva rose with violet tint.....	32.00
IKE, Very good red cutter.....	14.00
IRENE, Coral, very good cutter.....	13.00
JOKE, Glowing red with white tips.....	28.00
LITTLE ROSEATTA, Excellent pink outflower.....	15.00
LILLE BELLE, Very good pink.....	16.00
LITTLE BING, Excellent red outflower.....	20.00
LITTLE NEMO, Best red and white miniature.....	30.00
MIRTH, Glowing orange outflower.....	15.00
PASSERPARTOUT, Very best red.....	35.00
PURPLE SEAS, Sharp purple, cutter.....	14.00
RED ROBIN, Bright red and a good one.....	18.00
RALEIGH, Salmon, excellent cutter.....	15.00
RIANT, Begonia rose, with yellow base.....	30.00
SAGAMORE BABE, Excellent bronze.....	10.00
SYLVIA, Standard red garden flower.....	14.00
SPIRIT, Red, mixed with white, very good cutter.....	30.00
TIP, Excellent yellow, very sharp.....	16.00
WHITE FAWN, The best white cutter.....	9.00
ZINNIA, Yellow and red, very good garden flower.....	25.00

## BALL ( or Show ) DAHLIAS

Rate per 100

A. D. LIVONI, Clear pink, good cutter or garden flower.....	\$15.00
CLARA CLEMENS, Red and white, very strong flower.....	25.00
FIREBALL, Flame, strong stems, excellent cutter.....	22.00
GOLD MEDAL, Yellow splashed red garden flower.....	14.00
JEAN KERR, Good white cutter.....	10.00
LANNIE, Strong growing yellow, not too large.....	15.00
MARY HELEN, The best of the yellows.....	17.00
PEACHERINO, Peach. Our own seedling, form of Jean Kerr.....	18.00
ROSY DAWN, Yellow, red center, good cutter.....	18.00
SUPT. AMRHYN, Excellent pink.....	15.00
WHITE CAPS, Best white ball.....	20.00

## POMPON DAHLIAS

Rate per 100

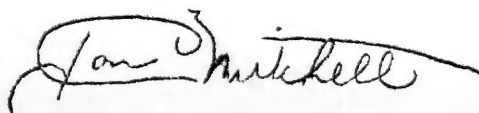
ADELAIDE, Rose edged pink, Very good flower.....	\$14.00
ALBINO, Best of the whites.....	30.00
AMBER QUEEN, Excellent Amber bronze.....	9.00
BETTY ANN, Beautiful exhibition pink.....	18.00
BOBBY, Deep plum, large pom, freeflowering.....	15.00
BRONZE BEAUTY, Beautiful bronze, near Amber Queen.....	9.00
CARDINAL, Excellent red, good cutter and garden flower.....	12.00
DEE DEE, Lilac, Excellent cutter and garden flower.....	20.00
EDITH MUELLER, Gold edged red, excellent flower.....	15.00
GOLDEN QUEEN, Rich yellow, excellent garden flower.....	15.00
GOLDRUSE, Golden yellow, very best yellow.....	25.00
HEDWIG POLWEG, Red splashed white, most excellent cutter.....	22.00
HONEY, Yellow edged red, very profuse.....	16.00
INDIAN CHIEF, Old red and white.....	13.00
JOE FETTE, Good standard white.....	12.00
JOHNNY, Dark red, excellent.....	14.00



POMPON DAHLIAS	Rate per 100
JONKER VAN CITTERS, Golden red, good cutter.....	\$12.00
KOCHELSEE, Fiery red cutter, large, as good as we have seen.....	30.00
LEMON DROP, Sulphur yellow, very good flower.....	16.00
LEO, This red pompon was adjudged the best dahlia in Holland in 1950. Ex -- cellent cutter, very strong.....	35.00
LITTLE HERMAN, Old red, sometimes red and white.....	10.00
LAMPE, Pure pink with white center.....	26.00
MARY MUNNS, Mauve, excellent garden and cutflower.....	9.00
MEVROUW BEREEL, Deep red, nearest black, very good.....	30.00
MORNING MIST, Lilac pink, good cutter.....	9.00
PEGGY WOOD, Best of the red and whites.....	22.00
PRIDE OF BERLIN, Clear pink, large and very strong.....	25.00
ROSA WILMUTH, Clear pink, Excellent garden flower.....	17.00
RED BABY, Very, very best exhibition pompon. Red.....	30.00
SHERRY, (Cherie ) Deep shining purple.....	16.00
SUNNY DAYBREAK, Gold tipped red, very, very good.....	18.00
YELLOW GEM, Standard yellow cutflower.....	9.00
YELLOW BOY, Pure yellow, extra good.....	28.00

WE FARM MANY OTHER VARIETIES NOT SHOWN ON THIS LIST IN SMALL QUANTITIES.  
PLEASE INQUIRE OR INCLUDE ANY VARIETY NOT SHOWN, IN YOUR FIRM ORDER. LET  
US ESTIMATE YOUR ENTIRE NEEDS.

SINCERELY YOURS



Jon C. Mitchell

